Be a Hero for Local Children



Advocates for Children's mission is to strengthen our community of families by offering safety, comfort and hope to children and preventing child abuse in all its forms. Your business or foundation can help change the lives of children. Corporate citizenship boosts employee morale and translates to stronger sales while helping make a difference in the lives of children. Financial support is vital to furthering our mission.



When you support Advocates for Children as a Corporate Partner, you are helping to provide:

- Shelter, food, and care for the residents of Flowering Branch Children's Shelter;
- Advocacy and guidance for children who have been victims of abuse;
- Parent education to prevent further instances of abuse and neglect;
- Hope and comfort for children and families in crisis:
- And so much more!

In addition, you are making an investment in our community and demonstrating your dedication to children and families. We invite you to consider these opportunities, and join generous Corporate Partners like Gerdau, Heatco, QuikTrip, Fleetwood Security & Electronic Services, Georgia Power, Vista Metals, and so many others in supporting Advocates for Children.

2017 Corporate Partner - Benefits and Recognition

	Superhero \$15,000	Protector \$10,000	Hero \$7,500	Guardian \$5,000	Champion \$2,500	Advocate \$1,000
Recognition in Advocates' e-newsletter - (7-9 times annually)	Logo	Logo	Logo	Logo	Name	Name
Recognition in Advocates' print newsletter - Sent 2-3 times annually	Logo and feature article	Logo and feature article	Logo	Logo	Name	Name
Social Media Recognition	Four times a year	Three times a year	Twice a year	Once a year	Once a year	Once a year
Invitation to Advocates' Field Day in May	V	V	V	V	V	V
Business Name on Duck Derby Shirts and Company Logo on Signage*	V	V	1	V	V	V
Quarterly updates from Advocates' President & CEO	$\sqrt{}$	√	1	V	\checkmark	\checkmark
Invitation to executive reception prior to Annual Meeting**	V	V	V		V	
Company name/ logo on Duck Derby Entry Forms	Logo	Logo	Name	Name	Name	
Invitations to special events and volunteer opportunities	V	V	V	V	The same of the sa	
Invitation to year- end awards for shelter residents in May 2017	V	V	1		- 16 B	
Opportunity to place full-page message in Spring Benefit Program***	V	V			A SE	

All 2017 Corporate Partners (\$1,000 and up) receive: First notice of new sponsorship opportunities, logo and link on the Advocates for Children website, listing in the Advocates for Children annual report, and on-screen recognition at Advocates for Children annual meeting.

^{***} To receive this recognition, Corporate Partnership payment must be received by March 3, 2017.



^{*} To receive this benefit, Corporate Partnership payment must be received by April 7, 2017.

^{**} To receive this benefit, Corporate Partnership payment must be received by December 31, 2016.

2017 Event Sponsorship Opportunities

Annual Meeting • January 2017 Clarence Brown Conference Center • Attendance 250-300	\$5,000 Presenting Sponsor	
Title Sponsorship of Event, including Presented by Credit	$\sqrt{}$	
Opportunity to deliver brief remarks at the event	$\sqrt{}$	
Company Logo on Event Invitation	$\sqrt{}$	
Other Corporate Partner Benefits	Guardian	

To receive full benefits and recognition, sponsorship must be received by December 1, 2016.

Spring Benefit • March 25, 2017 Cartersville Country Club • Attendance 300	\$10,000 Presenting Sponsor	\$5,000 Gold Sponsor	\$2,500 Silver Sponsor
Title Sponsor of Event	1		
One-page Message in Event Program	1	me -	BUILDING
Opportunity to Deliver Brief Welcome Remarks	1	M	
Complimentary Advertisement in the Program	Full-page	Full-page	Half-page
Complimentary Table(s) at the Event	Two (\$2,400-value)	One (\$1,200-value)	One (\$1,200-value)
Company Logo on Event Invitation, scrolling on-screen and on auction bidding devices at event, bag provided to guests at check-out, and event web page	1	1	1
Verbal Recognition at the event.	V	1	V
Corporate Partner Benefits	Protector	Guardian	Champion

To receive full benefits and recognition, sponsorship must be received by March 3, 2017.

Duck Dash • May 6, 2017 Cartersville Primary School • Attendance 300+	\$2,500 Presenting Sponsor	\$1,000 Dash Sponsor	\$275 T-shirt Sponsor
Title Sponsorship, Including Presented by Credit	V	1	100
Logo Placement on Race Poster and Website	V	1.8	100
Complimentary Race Entries	4	2	
Logo Placement on Race T-shirt	Top Placement	V	V
Other Corporate Partner Benefits	Champion	1	VO n

To receive full benefits and recognition, sponsorship must be received by April 7, 2017.





Donate

For more information on Corporate Partnerships or Event Sponsorship Opportunities, please contact Amy Davis, Director of Development at Amy@AdvoChild.org or 770.387.1143.

Advocates for Children provides services to children and families who have been the victims of abuse and neglect. We also offer multiple layers of personal care through an array of programs to reduce the incidence of child abuse. Advocates serves 17 Northwest Georgia counties and more than 3,000 children and families every year.

Our Mission

To strengthen our community of families by offering safety, comfort and hope to children and preventing child abuse in all its forms.

Our Vision

All children are respected and loved, happy and thriving.

