

graze  
& raise'24  
AT BARNESLEY RESORT



ADVOCATES FOR CHILDREN

FALL  
BENEFIT



ONE INCREDIBLE NIGHT FOR ONE INCREDIBLE CAUSE.

EVENT SPONSORSHIP  
PACKET



# graze & raise'24

Fall Benefit at  
Barnsley Resort  
Saturday, September 21, 2024  
5 p.m. VIP Reception  
6 p.m. to 11 p.m.

Enjoy an unforgettable evening at Barnsley Resort with Advocates for Children while supporting a powerful mission to protect children, empower families and strengthen our communities.

The 2024 Graze & Raise event is the perfect opportunity for you and your company to demonstrate your commitment to making Northwest Georgia's communities stronger and safer for children and families.

*Honorary Chairs, Danny and Tamara Deems,  
Trotter Deems & King, LLC*



# About Advocates for Children



Advocates for Children is the leading nonprofit organization protecting children, supporting families and strengthening communities in Northwest Georgia. Our extensive programs reach nearly 15,000 children and families annually across eleven Georgia counties: Bartow, Cherokee, Cobb, Douglas, Gordon, Floyd, Harralson, North Fulton, Paulding, Pickens, and Polk.

## The Crisis of Child Abuse

Child abuse and neglect are serious, heart-breaking issues in our state and communities.

- Georgia ranks 38th out of 50 states in child well-being.
- An estimated 1 in 10 children will experience sexual abuse before their 18th birthday.
- The total direct cost of childhood maltreatment in a victim's lifetime is estimated to be \$226,000!

### Our Mission

Protect children,  
empower families  
and strengthen  
communities.

## Advocates' Response to the Crisis

Last year, Advocates' dedicated team of program professionals accomplished the following amazing results:

The Children's  
Advocacy Center  
team supported

# 414

children through  
conducting  
forensic interviews  
and providing  
resources to aid in  
the healing journey.



# 14,963



children and adults were served  
with educational resources,  
referrals and direct services to  
meet their family's needs.

# 237



children were given a  
voice in courts thanks to  
the work of our CASA  
program and volunteers.

# 638



moms/parents were  
supported through  
the Hope In Your Home  
parent education program.

# 120



children and  
youth were  
provided with  
housing and  
support from our  
RISE Program.



# Our Fall Benefit



This memorable outdoor gala, in the Gardens and Ruins at Barnsley Resort, will attract guests from across the region. The evening will feature a culinary delight and delectable food, an open bar, live entertainment, auctions, dancing and free parking with a shuttle service to the venue.

The fundraising goal is \$225,000, which will help Advocates for Children deliver vital programs and services to meet the needs of children and families. These services include housing, food, infant and children's clothing, diapers, emergency financial assistance, therapy, education, life coaching, workforce development assistance and case management with highly skilled and caring professionals.

Attire: Dressy casual. A nice pair of jeans with a dress shirt/blouse is perfect for this occasion. Comfortable shoes such as flats or loafers are also recommended. Shuttle parking from the parking lot provided.

*Tickets go on sale June 2024.*

Couples Tickets: \$350

Single Ticket: \$185



## About Barnsley Resort



Nestled in the foothills of the Blue Ridge Mountains, Barnsley Gardens stands as a tranquil oasis of natural beauty and historic charm. Surrounded by 3,000 acres of pristine woodlands, gardens and meandering trails, this idyllic retreat offers a captivating escape from the bustle of everyday life. Originally the estate of a wealthy 19th-century businessman, Barnsley Gardens now welcomes guests to experience luxurious accommodations, world-class amenities and timeless elegance.



[www.barnsleyresort.com](http://www.barnsleyresort.com)



Live entertainment provided by We Got the Beat

## Sponsorship Opportunities

Reach your company's target market through your sponsorship of Graze & Raise. Through pre-event marketing, your company's name and logo will be seen by more than 7000 volunteers, donors and supporters. Your company representative will be able to attend the event and network with more than 200 business owners and community leaders, with a household income greater than \$150,000.

### Presenting Sponsor \$20,000 *One Opportunity Available*

- Up to 24 tickets to the VIP reception hosted by Danny & Tamara Deems, including bourbon & wine tasting
- Three reserved tables of 8 at the main event
- Exclusive recognition as Presenting Sponsor (print and digital marketing and signage)
- Company featured in media releases and public service announcements
- The company's logo featured on the event webpage
- The company's logo featured on-screen as Presenting Sponsor

### Platinum Sponsor \$10,000 *Three Opportunities Available*

- Up to 16 tickets to the VIP reception hosted by Danny & Tamara Deems, including bourbon & wine tasting
- Your company will sponsor a room in the Ruins with your logo displayed above the mantel in one of the rooms in the Ruins at Barnsley. The rooms in the ruins will be decorated to promote Advocates for Children programs.
- Two company representatives will serve as hosts for the sponsored room.
- Two reserved tables of 8 at the main event
- The company's logo featured on the event webpage
- Company featured as Platinum Sponsor in social media posts
- The company's logo featured on-screen as Platinum Sponsor



## Gold Sponsor \$5000

- Up to 8 tickets to the VIP reception hosted by Danny & Tamara Deems, including bourbon & wine tasting
- One reserved table at the main event
- The company's logo featured as Gold Sponsor on the event webpage
- Company recognized as Gold Sponsor in social media posts
- The company's logo featured on-screen throughout the event as Gold Sponsor

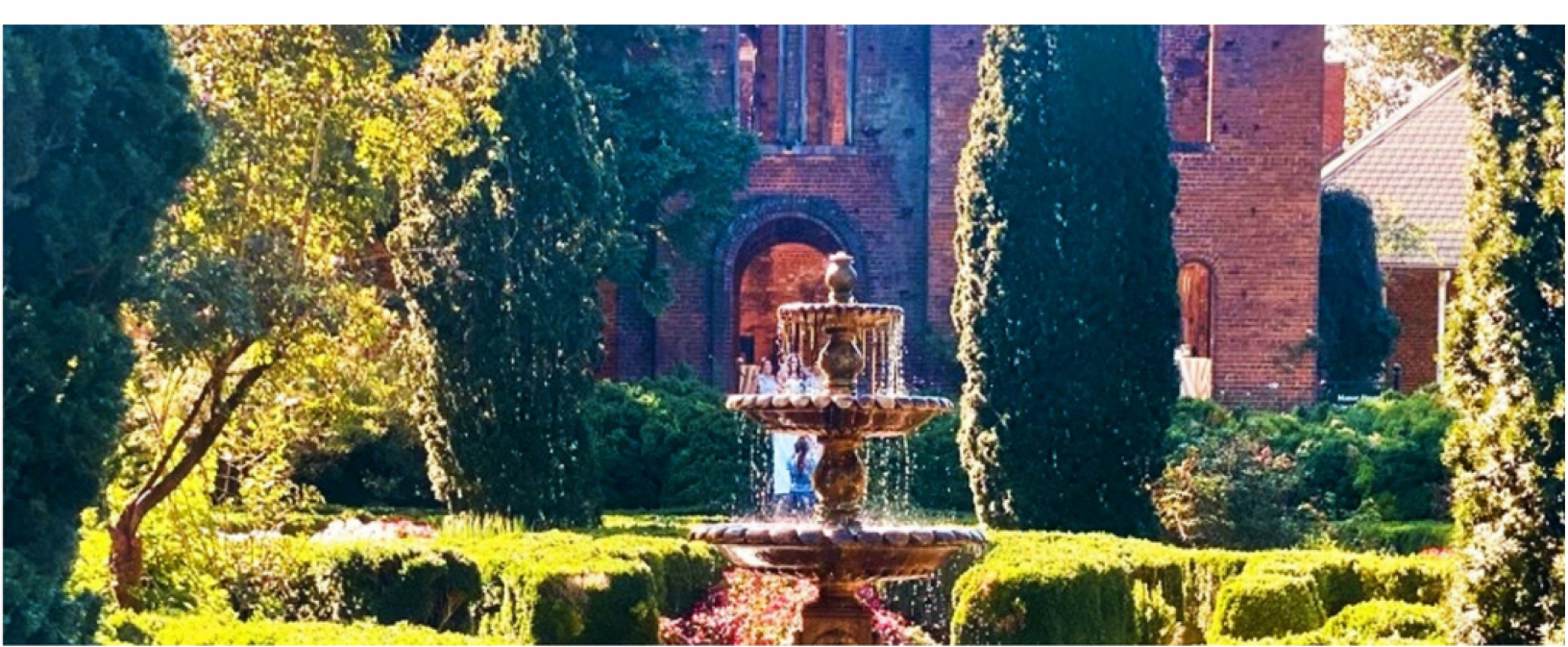


## Silver Sponsor \$2500

- 4 tickets to the VIP reception hosted by Danny & Tamara Deems, including bourbon & wine tasting
- Four tickets and seating at the Silver Sponsor tables
- The company's logo featured on the event webpage as Silver Sponsor
- The company's logo featured on screen at the event

## Blue Sponsor \$1250

- 4 tickets to the VIP reception hosted by Danny & Tamara Deems, including bourbon & wine tasting
- 4 guest tickets and seating at the Blue Sponsor tables
- Recognition of sponsorship from the stage at the event



<b>BENEFIT</b>	<b>\$20,000 Presenting Sponsor</b>	<b>\$10,000 Platinum Sponsor</b>	<b>\$5,000 Gold Sponsor</b>	<b>\$2,500 Silver Sponsor</b>	<b>\$1,250 Blue Sponsor</b>
Exclusive recognition as the Presenting Sponsor (print and digital marketing and signage)	X				
Company featured in media releases and public service announcements	X				
Room sponsorship at the event & 2 company representatives invited to host the room	X	X			
Logo & company name included on the event website	X	X	X		
The company's logo featured on-screen at event	X	X	X	X	
Company featured on social media posts	As Presenting Sponsor	As a Platinum Sponsor	As a Gold Sponsor	As a Silver Sponsor	
Recognition from the stage at the event	X	X	X	X	X
Tickets to VIP Reception with Danny and Tamara Deems, Honorary Event Chairs	24 tickets	16 tickets	8 tickets	4 tickets	4 tickets
Reserved table(s) at the event	3 tables of 8	2 tables of 8	1 table of 8	seating at Silver Tables	seating at Blue Tables

# SPONSORSHIP AGREEMENT



Advocates  
for Children

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone #: \_\_\_\_\_

## SPONSORSHIP LEVEL

\$20,000 Presenting  \$10,000 Platinum  \$5,000 Gold  \$2,500 Silver  \$1,250 Blue

Check Enclosed

Invoice Me

## SPECIAL REQUESTS REGARDING SPONSORSHIP:

\_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Please submit completed form to Carla Lavender, Development Director by  
Wednesday, July 31, 2024.

Carla Lavender  
carla@advochild.org  
770-387-1143 ext. 204

Advocates for Children  
P.O. Box 446  
Cartersville, GA 30120

ALL PROCEEDS BENEFIT ADVOCATES FOR CHILDREN, A 501 ( C ) NON-PROFIT ORGANIZATION. YOUR CONTRIBUTION IS TAX DEDUCTIBLE TO THE EXTENT OF THE LAW. PLEASE CONSULT YOUR TAX PREPARER FOR ADDITIONAL INFORMATION. THANK YOU FOR YOUR SUPPORT.