



PINWHEEL PURSUIT

CARTERSVILLE HALF MARATHON + 5K

HOSTED BY WIRE2WIRE



Advocates
for Children

SPONSORSHIP OPPORTUNITIES

CHANGE YOUNG LIVES WHEN YOUR BUSINESS HELPS SPONSOR THE PINWHEEL PURSUIT RACE

Children, teens and young adults navigating abuse and neglect benefit from the race... and so do you

Raise valuable community awareness while demonstrating your company's compassion and concern. Advocates for Children, the largest, most active local charity in NW Georgia, is working with Wire2Wire to host the region's only race benefiting 15,000 young people served in our 11-county area. Half-marathon and 5K runners will gather at the former Cartersville Primary School for the newly renamed Pinwheel Pursuit (*formerly Duck Dash*) and your company can be there... front and center.

Your race sponsorship is a critical part of the event, helping provide housing, mentoring, food, clothing, Court Appointed Special Advocates (CASA), resources and other vital elements in stabilizing volatile children, teens and young adults. A Peachtree Road Race qualifier, Pinwheel Pursuit is a professionally organized race likely to attract close to 1,000 people.

RACE LOCATION:

315 ETOWAH DRIVE | CARTERSVILLE, GA

HOSTED BY WIRE2WIRE

05.17.25

You will be recognized at the race and throughout the campaign leading up to the event. Just review the chart to see how you can earn more visibility and be a leader in helping others.

For more details, email meagan@advochild.org or call 770 387 - 1143, ext. 201.

PINWHEEL PURSUIT SPONSOR CATEGORIES	TITLE \$10,000	CHAMPION \$5,000	ACHIEVER \$3,000	DREAM- MAKER \$2,000	CHANGE- AGENT \$1,000	ADVOCATOR \$500	SUPPORTER \$300
Recognition as Presenting Sponsor in all event marketing	●						
Company logo incorporated in the race event logo design	●						
Corporate recognition & signage at awards station	●	●					
Company representative invited to announce top award winners	●	●					
VIP reserved parking at the event <i>(A parking permit will be issued by Advocates for Children)</i>	●	●	●				
Company logo printed on race packet bags <i>(must be received by April 12)</i>	●	●	●	●			
Corporate Team - Free registration & t-shirts <i>(5K Event Only)</i>	10	8	6	2			
Company featured in social media marketing <i>(pre & post event publicity)</i>	6	4	2	1	1		
Opportunity to host a water station or cheering station along route	●	●	●	●	●		
Reserved promotional space at the event in vendor area	●	●	●	●	●	●	
Logo featured on race t-shirts <i>(must be received by April 30)</i>	●	●	●	●	●	●	NAME LISTED
Company promotional item or coupon included in race packets <i>(700 branded items must be delivered to Advocates office by May 10)</i>	●	●	●	●	●	●	●



**Advocates
for Children**

*Protecting Children.
Empowering Youth.
Uplifting Families.*

www.advochild.org

