

graze[®] & raise '25



one incredible night
for one incredible cause

benefitting



Advocates
for Children

event sponsorship packet

graze & raise '25

Saturday, November 8, 2025 at 6:30 PM
at Cartersville Country Club on the greens

featuring
live entertainment, an exciting auction,
and a mission-driven celebration!

Enjoy a memorable evening of great food, fun, and generosity
at Cartersville Country Club with Advocates for Children.

The 2025 Graze & Raise event is the perfect opportunity for
you and your company to demonstrate your commitment to
making Northwest Georgia's communities stronger and safer
for children and families.



Honorary Chairs
*Sean and LeAnne Ely
of Ely Corporation*

Presenting Sponsor



Advocates
for Children

Protecting Children. Empowering Youth. Uplifting Families.

about



Advocates for Children

As the leading nonprofit dedicated to protecting and caring for abused and neglected children, we guide children, teens, and young adults with education and housing. We enhance parenting skills and assist struggling families, improving their lives in 11 Northwest Georgia counties including Bartow, Cherokee, Cobb, Douglas, Gordon, Floyd, Haralson, North Fulton, Paulding, Pickens, and Polk.

The Crisis of Child Abuse

Child abuse and neglect are serious, heart-breaking issues in our state.

- Georgia ranks 38th out of 50 states in child well-being.
- An estimated 1 in 10 children will experience sexual abuse before their 18th birthday.
- The total direct cost of childhood maltreatment in a victim's lifetime is estimated to be \$226,000.

Advocates' Response to the Crisis

Last year, our team made a meaningful difference for countless children and families.

26,373 total number of individuals served through our extensive programs

340 forensic interviews conducted for children who were victims or witnesses of abuse

228 foster children who were supported by our CASA volunteers advocating for their best interest

556 caregivers were supported through In Home Parenting improving parent child relationships

118 youth were provided with housing and support from our Youth Independent Housing program

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about our fall benefit



Saturday, November 8, 2025 at 6:30 PM
at Cartersville Country Club on the greens

Join us for an unforgettable evening under the stars as we raise crucial funds to support the mission of Advocates. Set on beautifully manicured greens of the Cartersville Country Club, just minutes from the historic downtown, the outdoor benefit brings together supporters from across the region for a night of celebration, purpose, and impact.

The Evening Will Feature

- Delicious chef-prepared fare
- Complimentary wine and beer (spirits available for purchase)
- Live music by We Got The Beat
- Live karaoke showdown with team performances
- Live auction
- Dancing
- Complimentary valet or self-parking with shuttle access to the greens

Our 2025 fundraising goal is \$225,000, which will directly support vital programs and services for children and families in crisis. Your generosity helps fund housing, food, infant and children's clothing, diapers, emergency financial assistance, therapy, education, workforce development, and compassionate case management from skilled professionals.

Attire: Dressy casual. Comfortable shoes (such as flats or loafers) are recommended for the grassy venue.

Rain or shine.

Explore Historic Downtown Cartersville

While you're in town, take time to explore the charm of historic downtown Cartersville. Start your morning with a handcrafted drink from Noble & Main Coffee Co. or Southern Mugs, or enjoy a freshly baked breakfast at Nagel's Bagels. For lunch, Table 20 offers a seasonal menu in a warm, inviting atmosphere. Cartersville is also home to notable attractions like the Booth Western Art Museum, Tellus Science Museum, Savoy Automobile Museum, and Bartow History Museum, making it a delightful destination for visitors.



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why sponsor graze & raise?



Positive Brand Alignment

Caring consumers support businesses that make a difference. Sponsoring Graze and Raise connects you to a powerful cause and demonstrates your commitment to the well-being of local children and families.

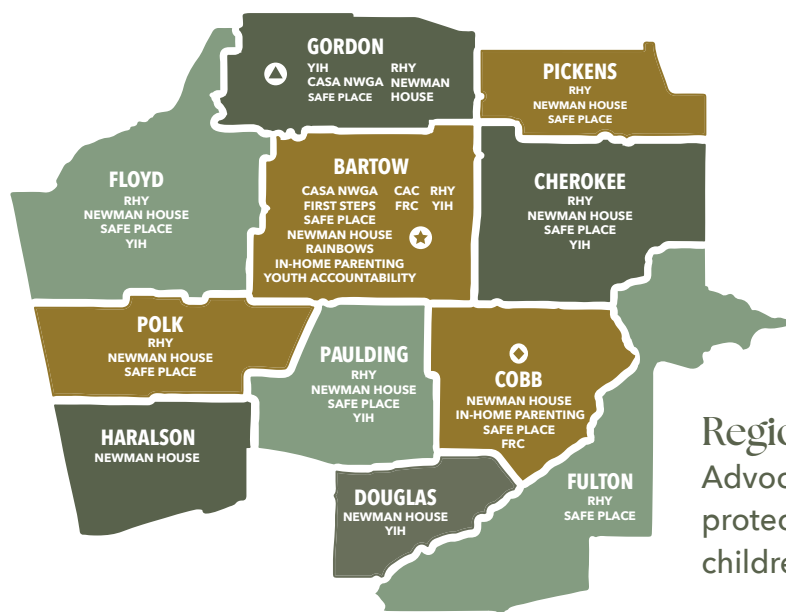
Engaged Digital Reach

Your brand will be showcased to our 7500+ social media followers across Facebook, Instagram, and LinkedIn to audiences that are highly engaged and community-minded.



Website Visibility

With an average of 2500 visits per month, your sponsorship delivers lasting digital impressions in the lead-up to and following the event.



Regional Impact

Advocates is a regional nonprofit devoted to protecting and caring for abused and neglected children and youth in 11 Northwest Georgia counties.

Our Attendees

Who will you meet at Graze & Raise 2025? The demographics of our fall benefit attendees can give you an idea of who you can expect to network with.



Age Range
35 - 64



Median Income Range
\$100,000+



Education
bachelor's degree or higher



Business Owners
with strong community engagement



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sponsorship opportunities



Reach your company's target market through your sponsorship of Graze & Raise. Through pre-event marketing, your company's name and logo will be seen by more than 7000 volunteers, donors and supporters. Your company representative will be able to attend the event and network with more than 200 business owners and community leaders, with a household income greater than \$150,000.

benefit	PRESENTING SPONSOR \$25,000	PLATINUM SPONSOR \$10,000	GOLD SPONSOR \$5,000	SILVER SPONSOR \$2,500	BRONZE SPONSOR \$1,500
Exclusive recognition as the Presenting Sponsor (print and digital marketing and signage)	✓				
Company featured in media releases and public service announcements	✓	✓			
Recognition from the stage at the event	✓	✓	✓		
Company featured on golf cart shuttles at event	✓	✓	✓		
Logo & company name included on the event website	✓	✓	✓	✓	
Company featured on social media posts	AS PRESENTING SPONSOR	AS PLATINUM SPONSOR	AS GOLD SPONSOR	AS SILVER SPONSOR	AS BRONZE SPONSOR
Company's logo featured on-screen at event	✓	✓	✓	✓	✓
Tickets to Fall Benefit and VIP Reception	20 TICKETS	12 TICKETS	8 TICKETS	6 TICKETS	4 TICKETS



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