

October 2025



**Advocates  
for Children**

# **Build Families. Protect Children.**

*Capital Campaign Report*







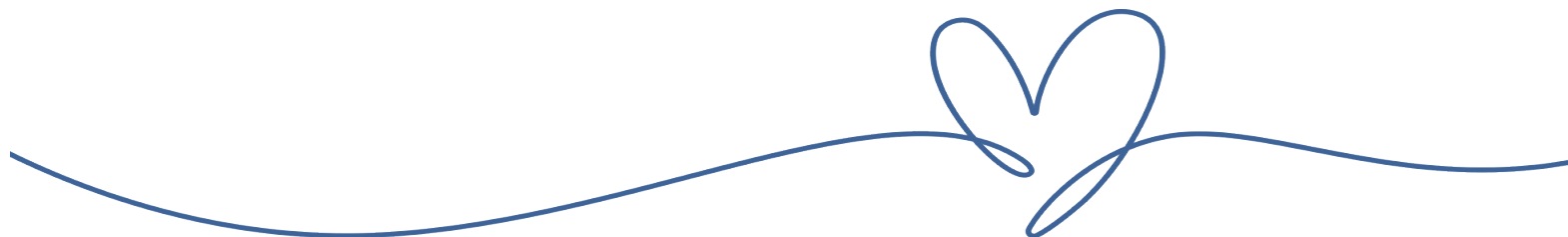
Advocates for Children Prevention & Advocacy Center - September 2023



In 2021, **Advocates for Children** embarked on an ambitious journey to meet the growing needs of children, youth, and families in Northwest Georgia. Our Board of Trustees launched the ***Build Families. Protect Children.*** Capital Campaign, with our leadership committed to three primary objectives:

- 1** *Establish a regional headquarters for prevention and advocacy services.*
- 2** *Expand residential housing for youth in foster care and those at risk of homelessness.*
- 3** *Invest in sustainable program operations.*

We are thrilled to share the successful completion of this milestone effort, which has positioned Advocates for Children to serve more than 20,000 children, youth, and families across Northwest Georgia. Together-with the unwavering generosity of friends, private foundations, faith partners, businesses, and state leaders-we have invested \$8.7 million into our community. This incredible achievement reflects the power of partnership and the shared commitment to protecting children, empowering youth, and uplifting families.



# PREVENTION & ADVOCACY CENTER

Centrally located at 827 Joe Frank Harris Parkway (US 41) in Cartersville, the new Prevention and Advocacy Center serves as the hub of our work to prevent child abuse and strengthen families. What was once an abandoned bank, has been transformed into a warm, welcoming space where children, youth, and families can find hope and support. The Center includes four family meeting rooms, a state-of-the-art forensic interview suite, two therapy offices, three areas dedicated for the Family Resource Center, and a large multipurpose room designed for training, community gatherings, and small events. The second floor has dedicated offices and workspace for our administrative and program staff members, providing space for collaboration and growth as we serve families across Northwest Georgia.

## *Services offered here:*

**THE CHILDREN'S ADVOCACY CENTER FOR BARTOW COUNTY**

**NORTHWEST GEORGIA - COURT APPOINTED SPECIAL ADVOCATES (CASA)**

**THE FAMILY RESOURCE CENTER**

**IN-HOME PARENT EDUCATION**  
(formerly known as Hope In Your Home)

**YOUTH ACCOUNTABILITY PROGRAM**  
(formerly known as SKORE)

**YOUTH INDEPENDENT LIVING**  
(formerly known as RISE)





# NEWMAN HOUSE: A HOME FOR HOMELESS YOUTH



Our second major campaign goal was the expansion of residential services, achieved through the creation of Newman House. Named in honor of the Newman Family, one of the founders of Advocates for Children more than 40 years ago, this beautiful farmhouse-style residence sits adjacent to the Prevention and Advocacy Center in Cartersville.

Newman House includes 14-bedroom suites, a cozy living room with fireplace, a spacious dining area and commercial kitchen, an education room, and an outreach center for community youth. It serves young people in foster care and those at risk of homelessness, offering safety, stability, and the foundation for a brighter future.

This transformational project was made possible through a one-time state grant for rural housing expansion in our region, along with generous philanthropic support.



## *Services offered here:*

**HOUSING FOR YOUTH IN  
FOSTER CARE**

**EMERGENCY HOUSING FOR  
RUNAWAY AND HOMELESS YOUTH**

**DROP-IN CENTER**  
(case management, community  
connections & crisis support  
services)

**SAFE PLACE COORDINATION**  
(organizing community-based  
crisis response services)

# EVERY DOLLAR PUT TO WORK

The campaign faced unexpected challenges, including post pandemic rising construction costs and site changes, yet the resilience of our community and the dedication of our supporters saw us through. Thanks to the unwavering support by local, state and even national supporters, we exceeded our fundraising goal with \$8.7 million secured to meet our strategic priorities. Every dollar was put to work, transforming facilities, expanding housing for vulnerable youth, and strengthening services across Northwest Georgia.

## *Campaign Financial Summary:*

**TOTAL RAISED:**  
**\$8,752,055**

**PRIVATE DONORS** | Individuals, Private Foundations, + Businesses  
**GOVERNMENT GRANTS**  
**PROPERTIES SOLD**

**TOTAL EXPENSES:**  
**\$8,752,055**

**PREVENTION + ADVOCACY CENTER**  
Purchase, renovation, construction, furnishings, and equipment.  
**NEWMAN HOUSE**  
Land purchase, construction, furnishings, and equipment.  
**CHILDREN'S AND YOUTH HOUSING**  
Properties purchased for transitional housing programs.  
**COMMUNITY ENGAGEMENT**  
Events, signage, and outreach.  
**FUTURE SUSTAINABILITY**  
Contribution to reserves and endowment.

## **THANK YOU:**

*Completion of the Build Families. Protect Children. campaign is a celebration of what can be achieved when a community comes together with shared purpose.*

Because of your generosity, children have safe places to heal, youth have homes where they can grow, and families have the resources they need to thrive. We are filled with joy and gratitude for the many individuals, businesses, churches, civic groups, and foundations that stood with us. This accomplishment belongs to all of us, and it will continue to shape the future of Northwest Georgia for generations. Together, we have built more than buildings; we have built hope, strength, and a brighter tomorrow.



## WITH GRATITUDE TO THE TEAM BEHIND THE VISION

### *Capital Campaign Steering Committee*

Rob Hankinson  
CO-CHAIR  
Glenn Jordan  
CO-CHAIR

Vicky Durham  
Carrie Trotter  
James Jarrett  
Matthew Gambill

Patrick Nelson  
Jud McGivaren  
Glen Merritt  
Barry Justus

### *Executive Leadership*

Rachel Castillo  
*PRESIDENT & CEO*

Amanda Tant  
*VICE PRESIDENT*

### *Campaign Consultants*

Scott Sikes *COLUMNS FUNDRAISING*  
Carla Lavender *CAMPAIGN MANAGER*  
Janet Tharp *CAMPAIGN FEASIBILITY STUDY*  
Jeff Edwards *FINANCE & SPECIAL PROJECTS MANAGER*  
Cagle Communications *CAMPAIGN MARKETING*

### *Design + Construction*

*ARCHITECTURAL DESIGN*  
Prevention & Advocacy Center  
Croft & Associates

*ARCHITECTURAL DESIGN*  
Newman House  
7 Hills Architecture

*BUILDER/ CONTRACTOR*  
Womack Lewis & Smith

*PROJECT CONSULTANTS*  
Ely Construction Company  
Shaw Industries  
Summit Grading

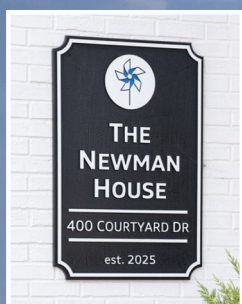
### *Board of Trustees*

**SERVED BETWEEN  
2021-2024**

Jimmy Andrews  
Ted Boone  
LeAnne Ely  
Sean Ely  
Dr. Marc Feuerbach  
Leah Harper  
Hannah Hart  
Tina Hudson  
Nicole Hughes

Laura Jeanneret  
Chase Jones  
Barry Justus  
John Lampley  
Dierdra Lanier  
Jerry Maxwell  
Jud McGivaren  
Darnice Moss  
Glen Merritt

Patrick Nelson  
Nancy Newman  
*(EMERITUS)*  
Samir Patel  
Sid Rowser  
Ginger Tyra  
Lora Warner  
Andre Weaver  
Erika Wyant



**Advocates  
for Children**

[www.advochild.org](http://www.advochild.org)

*Protecting Children.  
Empowering Youth.  
Uplifting Families.*

Advocates for Children is an organization of dedicated, skilled professionals and compassionate volunteers committed to the well-being of children, youth and families. Through comprehensive advocacy and unwavering support, we strengthen our communities across Northwest Georgia.

P.O. Box 446 Cartersville, GA 30120 770- 387-1143 | EIN: 58-1505825