

05.16.26



Chick-fil-®

BIG PEACH
RUNNING CO.

PINWHEEL PURSUIT

CARTERSVILLE HALF MARATHON + 5K

Hosted by Wire2Wire Running

SPONSORSHIP OPPORTUNITIES

CHANGE YOUNG LIVES WHEN YOUR BUSINESS HELPS SPONSOR THE PINWHEEL PURSUIT RACE

Advocates for Children is partnering with Wire2Wire Running to host one of the largest race events in Northwest Georgia. This high-energy community event will raise critical funds to protect children, empower youth, and uplift families across our 11-county region.

Runners, walkers, and joggers from throughout the region will gather at the former Cartersville Primary School for their favorite 5K and Half Marathon events – and your company can be there front and center. The Pinwheel Pursuit is a professionally organized race expected to attract more than 1,000 runners, walkers, and fans.

Your sponsorship is more than event support – it is an investment in real change. Proceeds help provide safe housing, mentoring, food, clothing, Court Appointed Special Advocates (CASA), and other vital resources for children and families who need us most.

JOIN US. GAIN VISIBILITY. CHANGE LIVES.

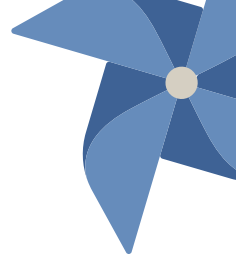
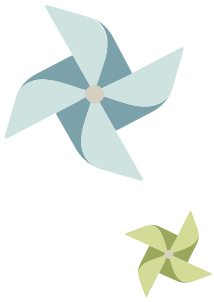
RACE LOCATION:

315 ETOWAH DRIVE | CARTERSVILLE, GA

Hosted by Wire2Wire Running



**Advocates
for Children**



You will be recognized at the race and throughout the campaign leading up to the event. Just review the chart to see how you can earn more visibility and be a leader in helping others.

For more details, email meagan@advochild.org or call 770 387 - 1143, ext. 201.

PINWHEEL PURSUIT SPONSOR CATEGORIES	TITLE \$10,000	CHAMPION \$5,000	ACHIEVER \$3,000	DREAM- MAKER \$2,000	CHANGE- AGENT \$1,000	ADVOCATOR \$500	SUPPORTER \$300
Recognition as Presenting Sponsor in all event marketing	●						
Company logo incorporated in the race event logo design	●						
Corporate recognition & signage at awards station	●	●					
Company logo printed on race packet bags <i>(must be received by April 12)</i>	●	●	●	●			
Corporate Team - Free registration & t-shirts <i>(5K Event Only)</i>	10	6	4				
Company featured in social media marketing <i>(pre & post event publicity)</i>	4	3	2	1			
Opportunity to host a water station or cheering station along route	●	●	●	●	●		
Reserved promotional space at the event in vendor area	●	●	●	●	●	●	
Logo featured on race t-shirts <i>(must be received by April 30)</i>	●	●	●	●	●	●	NAME LISTED
Company promotional item or coupon included in race packets <i>(700 branded items must be delivered to Advocates office by May 10)</i>	●	●	●	●	●	●	●



**Advocates
for Children**

*Protecting Children.
Empowering Youth.
Uplifting Families.*

www.advochild.org

